



## **Mayor's Office of Cultural Economy**

The Office of Cultural Economy's mission is to stimulate economic activity and growth through our local cultural communities by creating opportunities for arts and creative producers to thrive. We leverage imaginative enterprising initiatives in collaboration with our broadband of creative industries to develop the cultural ecosystem. A strong creative economy establishes the City of New Orleans as a richer place to live, work, and prosper.

### **EMBRACE THE CULTURE PROGRAM**

During this time of crisis, we want to create opportunities for the cultural community that stimulates the wider community as well. The Mayor's Office of Cultural Economy has launched the "Embrace the Culture" series to use resources to activate cultural art through a virtual experience. Collaborative efforts to directly support and uplift the cultural community and preserve cultural traditions are in effect. Our culture bearers serve as a beacon light of hope and we value the importance of bringing artistic expressions directly to you while safe in your homes.

### **WHAT WE FUND:**

Workshops, training, and conferences that build cultural economy capacity in cultural non-profits, neighborhood organizations, and cultural businesses. Capacity Building includes networking, teaching skills such as fundraising/grant writing, working with partners to improve programming, leveraging, education about sustainability, learning of new concepts such as place-based planning, etc.

Workshops, training, and conferences in any of the Cultural Economy segments as defined by the Office of Cultural Economy: Entertainment (dance, theater, music, film, sound recording), Design (fashion, interactive media, communications), Preservation (architecture, construction, landscape architecture, and interior design related to preserving historic buildings and assets), Culinary Arts, Literary Arts and Humanities, and Visual Arts and Crafts.

Events with art and cultural components. Funds can be used for paying musicians or other performers, attracting tourists, or other activities that will directly impact either cultural workers or attract sales for art and cultural vendors.

**City of New Orleans Mayor's Office of Cultural Economy  
PROGRAM APPLICATION**

The Office of Cultural Economy to sponsor virtual expressions of art via Entertainment, Design, Preservation, Culinary Arts, Literary Arts, and Visual Arts and Crafts from a diverse perspective for a nominal sponsorship. The purpose is to keep artists working, build hope, and bring the experience directly into your home via a safe environment.

**1. APPLICANT KEY CONTACT**

Contact Name:

Organization:

Email:

Address, City, State, Zip:

**2. PROPOSED PROGRAM (\_\_\_ check if attachments are included)**

Program Name:

Program Date:

Make check payable to:

**3. CULTURAL ECONOMY CATEGORY (CHECK ALL THAT ARE APPLICABLE)**

**A. Entertainment**

Dance

Theatre

Music

Film

Sound Recording

**B. Design**

Fashion

Interactive Media

Communications

**C. Preservation**

Architecture

Construction

Landscape Architecture

Interior Design

**D.  Culinary Arts**

**E.  Literary Arts and Humanities**

**F.  Visual Arts and Crafts**

**This application is non-transferrable.**

Submission of this signed application serves as agreement to comply with Center of Disease Control measures related to COVID-19. Gatherings at the recording location should be 10 people or less. Practice social distancing, maintaining a distance of at least 6 feet between persons, as much as possible. Frequent washing of hands is encouraged, especially after touching common surfaces (doorknobs, equipment, etc.). If you are older than 65, or have high risk conditions, such as diabetes or lung diseases, take extra care with social distancing, washing your hands, and refraining from touching your face.

**Publicity:**

You will allow the City to review and approve the text of any proposed publicity concerning this funding prior to its release. The City may include information regarding this funding, including the amount and purpose of the funding, any photographs you may have provided, your logo or trademark, or other information or materials about your organization and its activities, in the City's publications.

The City of New Orleans Mayor's Office of Cultural Economy is to be credited in any communications materials, press releases, internet postings, and on any promotional products for the programs that the financial contribution is being used for. The City's logo is available upon request.

- Entity Credit with Embrace the Culture logo: City of New Orleans Mayor's Office of Cultural Economy
- City's Role: Partner

Verbiage for the City's Role: "in partnership with".

All artists/artisans must be a registered supplier of the City of New Orleans fiscal system by registering through the BRASS: Supplier & Contract Portal. Please use the following link to register <https://nola.gov/purchasing/>

**Provide system generated Supplier Registration Number:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Applicant Key Contact Signature

Date

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**OFFICE OF CULTURAL ECONOMY USE ONLY**

**Program Approval:** \_\_\_\_ Yes \_\_\_\_ No

**Amount of Funding:** \_\_\_\_\_

\_\_\_\_\_

Office of Cultural Economy  
Director's Signature